

# Emerging & Mid-Market Companies

## Emerging Growth Companies & Venture Capital

Winstead represents founders, entrepreneurs, startups, and emerging-growth companies, as well as angel investors, venture capitalists, private equity funds, and other institutional investors. Our team has deep experience in focus areas including equity & venture financings, convertible debt financings, commercial transactions, consulting and professional services agreements, joint ventures and strategic partnerships, intellectual property protection, technology commercialization and licensing, privacy and cybersecurity, employment benefits and executive compensation, mergers & acquisitions, asset sales, and other exit transactions.

Winstead advises clients on entity formation and capital structure, ongoing corporate governance and stakeholder issues, and tax and employment matters.

We represent companies throughout their lifecycles across a broad range of industry sectors, including:

- Life sciences
- Consumer goods
- Food & beverage
- Financial services and Fintech
- Medical devices
- Ecommerce, SaaS and software
- Artificial intelligence
- Housing and hospitality

## Mid-Market Public Companies

Winstead's Corporate, Securities/M&A team has extensive experience representing issuers and investors in a broad range of public and private securities offerings. We also have substantial experience in preparing SEC filings (e.g., Form 10-K, Form 10-Q, Form 8-K, proxy statements, etc.) for public companies, as well as providing advice and guidance on securities law compliance and initial and continued listing requirements under applicable national securities exchanges (e.g., Nasdaq, NYSE, etc.). Winstead regularly represents investors and corporate insiders with their SEC reporting obligations.

## Securities Offerings

Our experience includes representing issuers of various sizes in a wide range of securities offerings, including:

- Initial public offerings (IPOs)
- Follow-on public offerings
- "At-the-market" offerings
- Registered direct offerings
- Private investment in public equity (PIPE) transactions and other private placements
- Secondary equity offerings
- Rule 144A and Regulation S debt offerings
- Rights offerings
- Exchange offers
- Securities offerings in connection with M&A transactions

## SEC Reporting and Corporate Governance

Our attorneys serve as trusted advisors to public companies and investors in relation to their SEC reporting and securities law compliance requirements and applicable listing standards, including in connection with:

- Periodic SEC reports, such as annual and quarterly reports
- Proxy statements and proxy contests
- Initial and continued listing standards of national securities exchanges and comparable requirements for over-the-counter markets
- Beneficial ownership and insider reporting under Section 13 and Section 16 of the Securities Exchange Act (e.g., Schedule 13G, Schedule 13D, Form 3, Form 4, etc.)
- Corporate governance matters, including director fiduciary duties, board committee structures and internal corporate policies