

## Court Holds That Fiduciary Duties Did Not Arise In A Licensing Transaction

06.07.17

In Jacked Up, LLC v. Sara Lee Corp., Jacked Up entered into a licensing agreement whereby Sara Lee would produce and sell energy drinks developed by Jacked Up. No. 15-11019, 2017 U.S. App. LEXIS 7311 (5th Cir. April 25, 2017). Shortly thereafter, Sara Lee sold its beverage division to the J.M. Smucker Company ("Smucker"). Smucker..... Continue Reading