

With Friends Like These, Enemies Aren't Needed: Character Traits of Great Business Partners

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The number of businesses that fold due to bad partnerships is staggering. In some cases, they are charlatans, in others inept business people, and others find themselves unable to scale with any growth. —Michael E. Gerber, World's No. 1 Small Business Guru according to Inc. Magazine. For all the success stories of start-up businesses that... [Continue Reading](#)