

Podcast—What Happens When Companies Break Up: How to Protect Your Intangible Assets that Maximize Business Values

05.04.20

Recently I had the pleasure of sitting down for a virtual interview with my friend, Tom Bronson, as part of his Mastery Partners webcast series. Tom has a wealth of experience helping business owners prepare to sell their companies, and we visited about how business owners can maximize value at the time of sale. We...