

LEAD1 Forum - "Hot Topics in College Athletics"

Panelists: Denis Braham, Mike Perrin, and Stewart Whitehead

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Winstead and LEAD1 are proud to host the virtual forum "Hot Topics in College Athletics". The session will be interactive to allow for productive dialogue.

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Panelists:

- [Denis Braham](#), Shareholder and Co-Chair of Sports Business & Public Venues Industry Group
- [Mike Perrin](#), Of Counsel and Former University of Texas Men's Athletic Director
- [Stewart Whitehead](#), Shareholder and Chair of Universities & P3 Industry Group

This webinar will address the following issues:

- Public-Private Partnerships
- Name, Image and Likeness
- Concession and Sponsorship Activation Contracts

Attendees can expect to take away the following:

- Best practices for renegotiating contracts with vendors and other concessionaires
- How to maximize public-private partnership opportunities
- Force majeure impact of sports events
- How name image likeness could affect recruiting, transparency, and compliance of college athletic programs