

LEAD1 Forum - "Hot Topics in College Athletics"

Panelists: Mike Perrin, and Stewart Whitehead

06.24.20

Winstead and LEAD1 are proud to host the virtual forum "Hot Topics in College Athletics". The session will be interactive to allow for productive dialogue.

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Panelists:

- [Mike Perrin](#), Of Counsel and Former University of Texas Men's Athletic Director
- [Stewart Whitehead](#), Shareholder and Chair of Universities & P3 Industry Group

This webinar will address the following issues:

- Public-Private Partnerships
- Name, Image and Likeness
- Concession and Sponsorship Activation Contracts

Attendees can expect to take away the following:

- Best practices for renegotiating contracts with vendors and other concessionaires
- How to maximize public-private partnership opportunities
- Force majeure impact of sports events
- How name image likeness could affect recruiting, transparency, and compliance of college athletic programs