

The Convention, Sports & Entertainment Facilities Conference

08.14.20

Winstead is proud to be a sponsor of The Convention, Sports & Entertainment Facilities Conference. The Convention, Sports, and Entertainment Facilities Conference offers tools and best practices to owners and developers evaluating their project delivery needs. The 2020 agenda explores innovative approaches to expansions, renovations and new developments with a specific emphasis on procurement, financing, planning, design, construction, and operations. This year's three-day virtual program showcases upcoming projects and procurement opportunities, explore new trends and approaches, presents best practices in traditional and alternative project delivery, and provides incredible networking opportunities for industry leaders, developers, owners, and local government officials. Read the [Virtual Conference Overview](#) to see more information.

Read the [Full Agenda](#) for a complete list of events.

Date: August 12-14

Time: 12:00 PM-4:00 PM ET

Panelists: [Bob Burton](#), [Jeanne Katz](#), [Jeff Nydegger](#), and [David Staas](#)

Attendees: [David Dawson](#), [Stewart Whitehead](#)

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Wednesday, August 12

1:00 PM – 1:30 PM ET

Planning for Mixed-Use Developments

Participants will learn about how mixed-use development has evolved over time with respect to scale, financing methodologies, strategic partnerships, and more. We will examine the driving forces behind some of the nation's most successful and creative mixed-use developments including development adjacent to sports venues and discuss how the private market was leveraged to achieve collective success. Participants will be challenged to consider the impacts of emerging trends on the future of mixed-use development.

Presenters

Jeanne Katz, Shareholder; Co-Chair, Planned Community, Mixed-Use & Condominium Practice Group, Winstead

Bob Burton, Shareholder; Co-Chair, Planned Community, Mixed-Use & Condominium Practice Group, Winstead

David Staas, Shareholder; Winstead

Wednesday, August 12

3:30 PM – 4:00 PM ET

The Sports Facility of The Future

As fan engagement is key and rapidly evolving, how are teams and leagues preparing for the fan of the future and how are stadiums and arenas being developed or renovated to meet those needs. We discuss trends for stadium/arena development, and identify opportunities and considerations for stakeholders to evaluate that maximize the fan experience and the successful implementation of their project delivery.

Presenters

Jeff Nydegger, Co-Chair, P3, Infrastructure & Project Finance Industry Group, Winstead

Nicholas Treder, Director, Sports & Entertainment, Johnson Controls

Ryan Walsh, Executive Director, HCSCC | NRG Park

Thursday, August 13

3:30 PM – 4:00 PM ET

Top 10 Critical Issues When Procuring Your Project

To attract the right consortium partners, project owners must instill confidence in the procurement process and house the necessary expertise to support a pipeline of projects. One way to do this is through a dedicated institutional framework designed to manage and guide programs and projects. Join this panel for a step-by-step review of 10 critical issues that must be addressed. Those issues include Vision, Political Champions, Communication, Community, Commitment, Experience, Funding, Staff, Time, and Access.

Presenters

Mary Scott Nabers, President and CEO, Strategic Partnerships, Inc.

Jeff Nydegger, Co-Chair, P3, Infrastructure & Project Finance Industry Group, Winstead

Sallye Perrin, Senior Vice President, WSP

Branden Keily, Vice-President, The Concourse Group