

Academic Institutions Also Have Secrets: Avenues for Protecting Trade Secrets in Publish-or-Perish Environments

Tuesday, October 20, 2020 | 12:00 p.m. to 1:00 p.m. (EDT)

10.20.20

Winstead attorneys [Frank Amini, Ph.D.](#) and [Lekha Gopalakrishnan, Ph.D.](#) will present at an AUTM live webinar on the topic of protecting trade secrets on Tuesday, October 20, 2020. Trade secrets can be an institution's most valuable and prolonged assets. However, maintaining trade secrets in academic institutions can be challenging because trade secret protection requires secrecy, while academic institutions generally advocate publication and open collaboration. Furthermore, determining whether trade secret protection is appropriate in academic institutions can be complex. This session will shed light on these challenges by covering the basics of trade secrets, guidelines for choosing between patents, copyrights, trademarks and trade secrets to protect inventions derived from academic institutions, and steps that academic institutions must take to protect trade secrets. [LEARN MORE.](#)

\$150 AUTM members / **\$225** Non-members

Frank and Lekha will provide insights on the following:

- Determine whether or not trade secret protection is appropriate in academic institutions
- Discuss the basics of trade secrets and guidelines for choosing between patents, copyrights, trademarks, and trade secrets
- Describe steps academic institutions must take to protect trade secrets

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