

# 2020 P3 Higher Education Summit

*October 28 - 30 / 12:00 p.m. - 4:00 p.m. ET*

10.28.20

Winstead is proud to be a sponsor of the 2020 P3 Higher Education Summit. The P3 Higher Education Summit will include conversations around some of the major operating and project delivery challenges seen today, as well as future expectations after COVID. The program will also cover operational, planning, and financing strategies being used by schools for new projects and facility upgrades during this time; while providing studies of operational and asset management approaches being taken by small, mid-size and large learning institutions across the country.

Read the [Virtual Conference Overview](#) to see more information.

Read the Full Agenda for a complete list of events.

Date: October 28-30 Time: 12:00 p.m. -4:00 p.m. ET

Panelists: [Denis Braham](#), [David Dawson](#), and [Jeff Nydegger](#)

Attendees: [Sarah Christian](#), [Lorin Williams Combs](#), [Mike Perrin](#), [Stewart Whitehead](#)

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**Wednesday, October 28**

**2:45 p.m. – 3:15 p.m. ET**

### **The University of Texas at Permian Basin Growth and the Impact of Campus and Community Partnerships**

The University of Texas Permian Basin, located in the Odessa-Midland region of West Texas, is an innovative, responsive, university that thinks large and lives locally. UTBP and Odessa have symbiotically thrived on the support of collaboration between research, job creation, and industry – developing leadership in engineering, finance, economics, trade, and commerce regionally and internationally. As a true local partner to the community of Odessa, UTPB has sought out collaborative, mutually beneficial partnerships including the Noel Performing Arts Complex on the Midland Campus, the Athletics Fields Partnership on campus land holdings, and now the market-study of a mixed-use P3 development with retail, housing, parking, and a community serving arena and convocation center at the southwest corner of campus. Together in this panel, we will discuss with UTPB campus leadership, and planning advisors the future of a mutually supported development framework to support the growth of the community and university through collaborative public and private partnership initiatives.

Moderator

Sara Ibarra, Academic Market Sector Manager, Page

Panel

Steve Garven, Real Estate Advisor, JLL

Ryan Losch, Campus and Urban Planning, Page

[Jeff Nydegger](#), Co-Chair, P3, Infrastructure & Project Finance Industry Group, Winstead PC

Wendell Snodgrass, VP of Advancement, The University of Texas at Permian Basin

**Wednesday, October 28**

**3:30 p.m. – 4:00 p.m. ET**

### **University Data Center Infrastructure**

Student and faculty privacy and security have long been of paramount importance to universities, and never more than in the age of remote learning. In this session, we will discuss data center security, and how control, location, and management play a role in security. The panel will also review the institutional benefits and disadvantages of university controlled data centers, operational considerations, co-tenancy versus single user tenancy, and research and learning opportunities. We will follow this overview with a look at the DataBank ATL1 project at Georgia Tech University, a public-private partnership that houses Georgia Tech's supercomputer and serves other southern schools throughout the U.S.

Moderator

**Jeff Nydegger**, Co-Chair, P3, Infrastructure & Project Finance Industry Group, Winstead PC

Panel

Jerry Blair, Co-Founder, DataBank

Nina Farrell, Higher Education Specialist, Public Institutions & Education Solutions, CBRE

Justin Marchan, Data Center Senior Manager, Georgia Tech

Haynes Strader, Vice President, Data Center Solutions, CBRE

**Thursday, October 29**

**3:00 p.m. – 3:30 p.m. ET**

### **On-Campus Hotels – The Benefits, Strategies, and Opportunities of the P3 Model**

The panel will examine the benefits and strategies of P3 hotel models on a stand-alone basis and also as part of a mixed-use development for campuses. Private financing and operations for operating hotels on campuses add an attractive method of providing a number of hotel amenities for schools, colleges and universities bringing knowledgeable developers and operators to provide P3 opportunities to these campuses. These developers are well connected to well operated hotel flags utilizing national booking systems and high quality operations and can provide on-campus rooms for visiting athletic teams, a venue for a variety of meetings, recruiting of students and faculty, guest faculty as well as a destination for local events utilizing meeting room and dining facilities and other public spaces. They can also provide a training ground for diversity initiatives in hotel management and operations. These facilities also can provide an opportunity for revenue sharing with the institution. The panel will consist of knowledgeable P3 professionals, developers and consultants with experience in hotel developments focused on campus destinations.

Moderator

**Denis Braham**, Shareholder, Winstead PC

Panel

Ramiro Albarran, Managing Director, Preston Hollow Capital, LLC

**David Dawson**, Shareholder & CEO, Winstead PC

Tony Peterman, Executive Vice President and National Practice Leader of Hotel P3 and Development, JLL

Chad Sorensen, Managing Director, CHMWarnick