

# Ladd Hirsch Interviewed by Tom Bronson, Mastery Partners—What Happens When Companies Break Up: How to Protect Your Intangible Assets that Maximize Business Values

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Business Litigation Shareholder [Ladd Hirsch](#) was recently interviewed by Tom Bronson, of Mastery Partners, for his Maximize Business Value podcast. This episode is titled, “When Companies Break Up: How to Protect Your Intangible Assets that Maximize Business Values.” In the interview, Ladd reviews strategies that help business owners achieve high value on the sale of their company, and Ladd and Tom also discuss Business Divorce topics, including the importance of Buy-Sell Agreements. [Listen to the podcast here.](#)