

Winstead Sponsors 15th Annual Veritix Sports Facilities & Franchises Symposium

06.15.15

Winstead served as a sponsor for the 15th Annual Veritix Sports Facilities & Franchises (SFF) Symposium in Santa Clara, California. Throughout the years, SFF has become known as the one event that brings the franchise and facilities leaders together to discuss and debate some of the biggest issues facing their business. This year's conference explored the latest venue technologies, fan engagement strategies, venue sponsorship integration, operational tactics and more. Additionally, attendees toured Avaya Stadium, home of the San Jose Earthquakes, and the San Francisco 49ers' Levi's Stadium.

The conference is designed for team presidents, CEOs and other C-Level executives, as well as VPs and directors of key functional areas: facility operations and management, ticketing, premium seating, corporate sales and marketing.

Shareholder [David Staas](#) represented Winstead at this event. [Click here to learn more.](#)

David both practice out of the firm's Houston office and are members of the [Sports Business & Public Venues Industry Group](#) and the [Real Estate Development & Investments Practice Group](#).