

## Sam Udovich and Ross Robinson Representing Client on Pet Snack Dispenser

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Winstead client Whit Christensen has invented a solution for pet owners that he hopes to see on display in pet stores around the world soon. It's called *tikr* and Winstead associate Sam Udovich and shareholder Ross Robinson are representing Mr. Christensen on the patent work for the new product. *tikr* is an interactive treat toy that is designed to surprise and delight four legged pets for prolonged periods of time. Fill *tikr* with treats, then set the length of playtime by turning the built-in timer dial from five to 45 minutes. The design has no electronics and no batteries. The prototype has been perfected over the past two and a half years. Dogs tested absolutely love playing with *tikr*! Production is nearly ready, and now the inventor is asking the Kickstarter community to help him make *tikr* a reality for dog lovers everywhere. Click here to learn more abou *tikr*.

Sam and Ross work in Winstead's Intellectual Property Practice Group.