

## BTI Consulting Group Reports: Clients Name Winstead as a Top Performing Mid-Size Firm

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In an article by BTI Consulting Group, Winstead PC is named as one of 37 midsize firms "punching above their weight," recognized by clients as bringing the same level of service as big law firms.

To assemble the list, BTI Consulting Group conducted more than 340 in-depth interviews across 17 different industries in the United States. Law firms could not self-submit, refer a client to be interviewed, or pay to be included in the list. An excerpt of the article is below:

"The secret is in the client service. These firms are uber-responsive, dig deep, hard, and fast to find the answers. Always quick to embrace new approaches to billing and problems, these firms make sure clients always know who is accountable for their work and the relationship.

Clients report these firms bring industry understanding and the most important factor – an unfailing commitment to help. These overachievers are among the most active in providing up-close counsel and trusted advice."

Read the full article.

## **About Winstead**

Winstead is a national business law firm with more than 300 attorneys who serve as trusted advisors to emerging, midmarket and large companies, both public and private. The Winstead team provides a range of core legal services that are critical to our clients achieving their business goals. Winstead's business transactions and litigation practices serve key industries including aviation, financial services, healthcare, investment management/private equity, life sciences, real estate and sports business.