

Winstead Sponsors and Judges 2020 Rice Business Plan Competition

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Winstead PC is proud to once again sponsor and participate in the Rice Business Plan Competition (RBPC), which will take place virtually this year from June 17-19.

Now in its 20th year, RBPC is the world's largest graduate-led student startup competition designed to help collegiate entrepreneurs fine-tune their business plans and elevator pitches, generate funding and successfully commercialize their product. Participants are judged as real-world entrepreneurs soliciting startup funds from early stage investors and venture capital firms. Judges rank the presentations based on which company they would most likely invest in.

This year's event will include 42 student startups from around the world vying for over \$1.1 million in cash investment and in-kind prizes. Winstead attorney Frank Amini will be a judge during the elevator pitch competition and Shareholder Robert Shaddox will judge round one of the semi-finals. The firm has supported the Rice Alliance since 2000, and the RBPC since 2001.

"We are pleased to be able to hold the 2020 RBPC on a virtual basis for the first time, and offer more than \$1 million in prizes to the 42 startup competitors," said Brad Burke, Managing Director of the Rice Alliance for Technology and Entrepreneurship and Rice University Executive Director of Global Consortium of Entrepreneurship Centers. "This startup funding is especially needed given the economic uncertainties. We are pleased with the long relationship between Winstead and the RBPC."

The event is free and hosted by the Jesse H. Jones Graduate School of Business and the Rice Alliance for Technology and Entrepreneurship, Rice University's initiative devoted to the support of entrepreneurship.

[Register for the Elevator Pitch Competition.](#)

[Register for the Live Finals.](#)

About Winstead

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