

# Winstead Launches New Blog for Business Leaders - “The People Business Blog”

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Dallas, TX, Mar. 11, 2013 — Winstead has launched a new blog targeting business leaders: the People Business Blog ([www.PeopleBusinessBlog.com](http://www.PeopleBusinessBlog.com)), that serves as an information hub, providing important news, updates, and strategies for managers involved with labor, employment, and benefits issues. In-house counsel, human resources executives, and any professional needing to stay informed on the important issues impacting today’s workforce will find Winstead’s People Business Blog an indispensable resource.

Lead writers for the blog are Winstead attorneys Adam Dougherty, Lori Thayer Oliphant, and Marcus Brown. With extensive experience advising clients from various industries in both the public and private sectors, the writers have a detailed understanding of the balance between business goals and the maintenance of a talented workforce.

The People Business Blog covers a broad spectrum of employment related matters. Blog topics under the “Benefits Business” section cover legal issues impacting the design and administration of qualified and nonqualified retirement plans, health plans, incentive programs, stock programs and fringe benefit programs, as well as strategies for maintaining compliance of these arrangements in this highly regulated area.

Blog topics under the “Labor & Employment Business” section cover a broad range of labor and employment issues facing employers in these challenging times. The topics focus on leave-related issues under the FMLA and ADA; class and FLSA collective actions; non-compete agreements and related business torts, and all types of discrimination arising under local, state and federal laws.

Winstead is among the largest business law firms in Texas. Winstead attorneys and consultants serve as trusted advisors to mid-market and large businesses, providing a core range of legal services that are critical to their operation and success. Winstead currently has offices in Austin, Dallas, Fort Worth, Houston, San Antonio, and The Woodlands, Texas; Charlotte, North Carolina; New Orleans, Louisiana and Washington, D.C. For detailed information about Winstead, visit [www.winstead.com](http://www.winstead.com).

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