

Brad Levy

Shareholder

Practices: Corporate, Commercial Transactions & Outsourcing; Corporate, Securities/M&A

Industries: Airlines

Brad Levy has been advising clients in the airlines industry for well over a decade. Equipped with both business and legal backgrounds, he listens to his clients and has a deep-rooted understanding of their day-to-day operations and underlying commercial contract needs. He is highly skilled in navigating the continually evolving and complex airlines industry and is known for his detail-oriented and pragmatic approach.

Brad has represented clients in a variety of industries but is uniquely and extensively experienced in handling the broad range of transactions that airlines engage in daily, including those with suppliers and other service providers, as well as buyers and sellers of aircraft, engines, and other aircraft parts. He regularly represents airlines on corporate and commercial transactions and business process outsourcing arrangements, helping them find the most cost-effective and efficient solutions.

His experience includes aircraft purchase and sale agreements; maintenance, repair and overhaul services agreements; connectivity hardware and services agreements; general terms and conditions for corporate sales programs; sponsorship and partner-marketing agreements; various agreements pertaining to human resources functions; master services agreements; equipment purchase and sale agreements; transition services agreements; consulting agreements; and other agreements with strategic business partners.

Brad's experience also includes a broad range of other business transactions and corporate matters, including mergers, acquisitions, dispositions, and related transactions, as well as advising clients and their officers and directors on corporate governance and compliance procedures.

Representative Experience

Corporate & Commercial Transactions/Outsourcing

- Aircraft sales agreements covering over 400 wide-body and narrow-body mainline and regional aircraft, airframes, propellers and engines, including transactions related to cargo conversion of aircraft
- Aircraft maintenance agreements, including on-call maintenance, line maintenance and heavy maintenance
- Above-and below-the-wing ground-handling services agreements
- Purchase agreements for procurement of materials sourcing services
- Purchase agreements for procurement of connectivity hardware, services and maintenance
- Purchase agreements for various types aircraft interiors equipment and related integration, reconfiguration and other services, including with respect to seating, class dividers, in-seat power, lighting and overhead bins
- Purchase agreements for procurement of in-flight entertainment content and related services



Dallas Office

214.745.5366 Direct

214.745.5390 Fax

blevy@winstead.com

Education

Texas Tech University School of Law

- J.D., 2008
- M.B.A., 2008
- Editor-in-Chief, *Texas Tech Law Review*
- ALI-ABA Scholarship & Leadership Award

University of Texas at Austin

- B.B.A., Finance, 2004

- Purchase agreements for engineering integration services in connection with interior reconfiguration of aircraft
- Purchase agreements for procurement of use of flight simulators
- Purchase agreements for procurement of various types of airport security equipment and related agreements with government and regulatory agencies
- Purchase agreements for procurement of crew hotel accommodations inventory and related services
- General terms and conditions governing corporate sales programs
- Sponsorship and partner-marketing agreements for a broad range of corporate initiatives
- Various agreements for human resources functions and the outsourcing of business processes, including:
 - Staff augmentation
 - Personnel management, including recruiting, hiring and employee development
 - Benefits and claims administration
 - Wellness program administration
 - Pharmacy benefits management
 - Accountable care plans
 - Telemedicine
 - Care coordinators
 - Claims audits
 - Employee relocation
 - Absence management
 - Facility management
 - Call centers
 - Employee assistance programs
 - Drug and alcohol collection and testing services
 - Data warehousing
- Consulting services agreements with leading consultants in a variety of subject matter areas, including health and welfare benefits, recruiting, hiring and employee development, leadership and sensitivity training and general corporate strategy

Corporate, Securities/M&A

- Represented a private equity firm in connection with its recapitalization of a manufacturer and distributor of automotive components
- Represented a private equity firm in connection with its acquisition of a beacons solutions business
- Represented a Colombian food processing conglomerate in connection with its acquisition of a U.S. low-cost producer of bakery products
- Represented a NYSE-listed semiconductor company in connection with its \$6.5 billion acquisition of another NYSE-listed semiconductor company
- Represented a retail and experiential marketing agency in connection with its acquisition of the sales and merchandising operations of a competitor
- Represented a private company in the United Kingdom in connection with its \$410.5 million sale of its global professional hair product business and its supporting advanced education academies to a multinational consumer goods company
- Represented a Nasdaq-listed company in connection with its acquisition of an enterprise feedback management solution provider

Professional & Community Service

- State Bar of Texas

- Dallas Bar Association
- ABA Forum on Air & Space Law (Governing Committee, 2021-2023)
- The Wings Club
- International Society of Transport Aircraft Trading (ISTAT)
- Regional Airline Association (RAA)
- National Business Aviation Association (NBAA)

Awards & Recognition

- Texas Rising Star, Thomson Reuters, 2015-2022
- Best Lawyers in Dallas, *D Magazine*, 2021

Admissions

- Texas, 2008