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**Higher Education
PPP Hub 2021**

AGENDA

April 20, 2021

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Welcome to Higher Education Hub



I'm hugely excited to welcome you to our first ever Higher Education PPP Hub, which coincides with the launch of our inaugural Higher Education PPP Reports, delving into this dynamic market across North America and Europe.

Today's conference will look into some of the findings of our reports, exploring where the market is going and what has changed as a result of the Covid-19 pandemic over the past year. In many cases, the answer to this latter question is that the restrictions and regulations put in place by governments have simply accelerated what was already happening, with technology playing an increasingly important role in the way universities operate.

As well as picking through these issues, this conference will provide an opportunity for universities to get to grips with the concept of public-private partnerships, to explore the model, ask the experts for their views and see what has been done by other institutions.

There are growing opportunities across the Higher Education space for new partnerships and projects to

develop, as institutions look for new ways to deliver their infrastructure and consider how best to focus on their core functions of teaching and research.

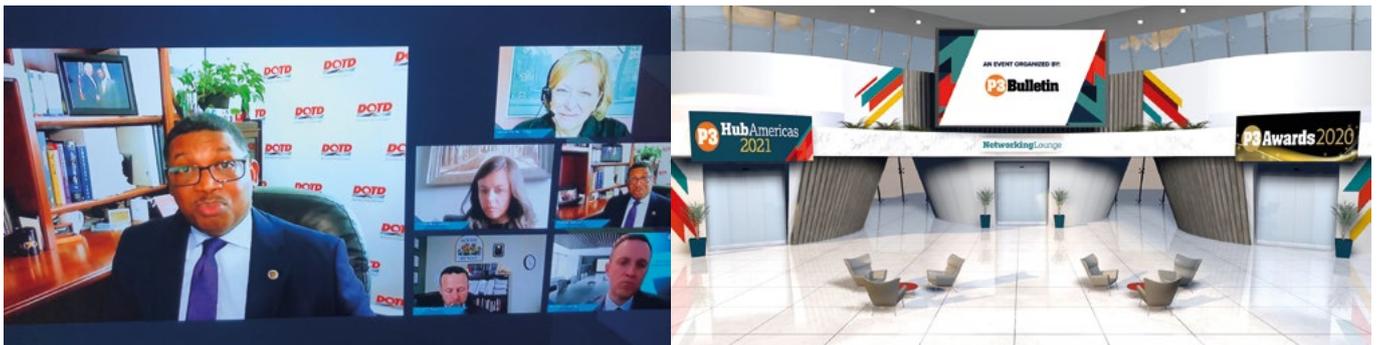
With pressures on finances and an increasingly discerning student base, universities need to find a diverse range of solutions to ensure their buildings are fit for the 21st Century, allowing them to attract the top talent – whether that is the best students, the top researchers or the most effective teachers.

We hope that our new reports, combined with this event, can bring together all sides to discuss and explore what is next for this exciting market.

Finally, I would like to say a big thank you to our sponsors, without whom none of this would have been possible and whose input has been invaluable in developing an engaging and enticing selection of speakers, who I am very much looking forward to hearing from today.

Paul Jarvis
Managing Editor, P3 Bulletin

HE Hub Virtual Platform



The event will be broadcast using the bespoke virtual platform where you can view the live stream of panels and fireside chats, ask questions and take part in polling and network with the other attendees.

Higher Education PPP Hub – North America

Please note that all timings are ET

11:00am: Welcome and introduction to the platform

Jonathan Davies, Deputy Editor – P3 Bulletin

11:05am: A round-up of the Higher Education PPP – Report 2021

A conversation between P3 Bulletin Managing Editor

Paul Jarvis and Deputy Editor Jonathan Davies discussing some of the key findings in the Higher Education PPP Report 2021

11:15am: Panel – University infrastructure partnerships of the future

- Picking apart the investment options available to universities – where does P3 sit?
- Where have partnerships worked – campus buildings, whole estate management, energy...
- What will the student campus of the future be like? Changing learning behaviours, design and sustainability and successful operational management
- The emergence of innovation district partnerships



Sia Kusha
Group Head, Project
Development and
Partnering
Plenary Group



Jenifer Boss
Vice President
Hayat Brown



Tom Mulvihill
Managing director
KeyBanc



Ryan Corrigan
Vice President of
Strategy
Bernhard



Monte James Jr
Associate
Winstead



Jeff Rayis
Director of Treasury
and Financial
Management,
Michigan State
University

12:00pm: Panel - Unlock the value of underutilized land with a ground lease

Whether it's a vacant piece of land or student housing complex, an underutilized or excess real estate asset can be an opportunity to unlock a new revenue stream.

- Is a ground lease the right strategy for your institution?
- What purpose do you envision for the property?
- How much control do you want to have over the development?
- How do you structure payment terms to meet your needs?
- How much administration, audit and oversight are you comfortable with?
- How can you ensure that the tenant properly operates and maintains the property?



Lindsay Stowell
Executive Vice
President Higher
Education
JLL



Hilary Jackler
Regional Managing
Partner
Kutak Rock LLP



Noel Sloan
Senior Vice President
of Administration &
Finance and Chief
Financial Officer
Texas Tech University



Curt Emmich,
Director of Real
Estate, Office of
Capital Projects,
Princeton University

12:45pm: Break

1:00pm: Panel - Campus decarbonization and P3s

- Promoting sustainability and combatting climate change through your project
- The technical, financial, and logistical challenge of decarbonizing your campus
- Transforming how the campus consumes energy
- Structuring the P3 deal for decarbonization: KPIs and Partnership Alignment



Frederick Morris
Director, Deal
Advisory,
Infrastructure
KPMG



Heather Zanoni
Sustainability
Services, Major
Projects Advisory
Senior Associate
KPMG



Adam Shelly
Senior Project
Development
Engineer
Ecosystem



Chris Halpin
Vice President, Energy
Efficiency Services
NV5



Wolfgang Bauer
University
Distinguished
Professor
Michigan State
University

1:45pm: Fireside chat – Introducing 63-20 progressive design-build: A P3 alternative

John Finke, President and Erin Birkenkopf, Vice President - Public Facilities Group



John Finke
President
Public Facilities Group



Erin Birkenkopf
Vice President
Public Facilities Group

2:30pm: Break

2:45pm: Panel - Data-driven decision making in the design process

- Introducing data driven design
- Generative modelling - exploring experimental designs with customizable algorithms
- Optimizing the design process and encouraging a collaborative effort among the different stakeholders
- Where it has worked – a case study of University of Ottawa



Ari Bose
Director - Buildings
Lead, USA East
IBI Group



Jason King
Parametric Design
Lead
IBI Group



David Slomsky
Vice President,
Preconstruction
Suffolk



Amy Aponte
Vice President
Balfour Beatty
Campus Solutions



Valronica Scales
Director
Department of Resident Life
- Division of Student Affairs
University of Maryland

3:30pm Panel - Revenue Generating P3 Opportunities in Higher Education

- Campus edge and mixed-use development
- Athletic and multi-purpose venues
- Naming rights and sponsorships
- Transaction procurement and negotiation



Jeff Nydegger
Shareholder
Winstead



Nina Farrell
Higher Education
Specialist & SW
Assistant Regional
Manager
CBRE



Geoff Stricker
Senior Managing
Director
Edgemoor



Michael Collins
Managing Director,
JE Dunn Capital
Partners LLC

4:15pm Closing remarks and end of conference

For more information on the event and to book your place please visit
www.hehub.partnershipsevents.com/
and use code PUB21 for a free place.